Milan Fashion Campus

ABOUT MILAN FASHION CAMPUS

Milan Fashion Campus was established by Angelo Russica.
The school was founded to give students practical skills and knowledge of fashion in order to be prepared to start successful careers. The fashion school's main goal is to expose students from all over the world to fashion from a Milanese professional perspective. There are many renowned schools around the world that teach students the fashion trade, but fail to prepare them to work in the actual fashion industry. The lack of "real world experience" often results in students finding themselves struggling to find work, despite having invested both time and money in their studies. This is why Milan Fashion Campus focuses on short term courses there are highly personalized based on each student's goals, with a teacher the will continuously monitor their progress.

ABOUT ANGELO RUSSICA

After his fashion studies in Milan, Angelo Russica made his first steps into the fashion world assisting **Giorgio Correggiari**, where he met Domenico Dolce and Stefano Gabbana (Dolce & Gabbana). He had to leave for military service for one year. Once he came back he worked with the Italian company **Barbas** (Menswear Collection), after this he had one of his most exciting professional experiences: He began working as an assistant designer for **Gianni Versace**. He worked for 5 years participating in Women's Wear and Menswear collections: Genny, Spazio, and Versus. After this experience, he left Italy for 4 years for Spain: Here he worked with Induyco – **El Corte Inglés in Madrid**. Once he returned, he started working as a consultant for **Gruppo Marzotto**, **Miroglio Vestebene**, **Gruppo Max Mara**, also in Japan with one of the most important apparel Maker World Company, King Company.

OUR MISSION

Our Methods

Our programs are flexible and are tailored individually according to the student's interests and needs. Small classes enable students to receive constant attention and feedback on their technical and creative skills. Lessons are taught in English, Italian and Spanish. Translators for other languages are available upon request. Our Campus offers an international environment with students from over the world. This provides intercultural exchange where attendees can expand their vision of the world and experience new cultures that will stimulate inspiration while immerse themselves in the Italian culture. Courses are open to beginners and professionals, there are no specific requirement to attend MFC's courses, expect being 18+ years old. After the completion of the course, students will receive a certificate of attendance.

Our students

Courses are open to beginners and professionals, there are no specific requirement to attend MFC's courses, except being 18+ years old. After the completion of the course, students will receive a certificate of attendance.

DESIGN COURSES

MFC
Milan Fashion
Campus

FASHION MASTER COURSE

YOUR FASHION MASTER IN ITALY

This course is composed by different short courses designed to give you a 360° view into the world of fashion. Fashion Styling, where you will learn how to style a client for different occasions based on their body and face shapes and colors. You will also have a look at the editorial part of styling and will be able to organize e real photo shooting with a model and a photographer in a professional studio. During the Trend Forecasting course, you will learn how to analyze current and future trends. Then you will move to learn the basics of Fashion Sketching and how to use Photoshop to create illustrations. After that you will start to develop a fashion conscious collection using the knowledge you acquired during the Trend Forecasting course and selecting also the fabrics you will be working on. A the end of the course you will have enough material to compose a complete Portfolio. We will teach you how to create an eye-catching web-based portfolio to present to future clients and during job interviews, so you will be ready to start your career in fashion right away.

PROGRAM OF THE COURSE

Fashion Styling

3 weeks - Women Fashion Styling

1 week - Fashion Shooting

Fashion Design

2 weeks - Fashion Trend Forecasting

4 weeks - Fashion Design

4 weeks - Collection Design

2 weeks - Portfolio

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
4 Months (16 weeks)

Language
English

Requirements
Students must be 18+ years old.
Places are limited.

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WOMEN'S WEAR DESIGN

COURSE CONTENT

This course will introduce you to the world of Women's Fashion. You will start to learn how to draw the woman's body and create a croquis. Then you will start to sketch the main female garments to acquire knowledge on how they are composed. You will then develop your own creation, paying attention to the current trends, shapes and materials.You will also learn how to use Photoshop to create professional illustration and Illustrator to create technical drawings. The course focuses on all the skills you need to develop to start a career in the current world of fashion. Attention is also given to the use of the materials, the students will take part to a class in which they will be able to touch different types of fabrics and discover how they are made.

PROGRAM OF THE COURSE

- Fashion sketching

- Basics of fashion design

- How to design different types of garments

- How to create a moodboard

- Hand-coloring techniques

- Create illustrations with Photoshop

- Drawing technical drawings in Illustrator

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)
3 months (288 hours)
Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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MEN'S WEAR DESIGN

COURSE CONTENT

The Menswear Design Course will allow students to develop the skills that are needed to design clothes for men. The course is always updated with the current trends and will allow students to experiment with styles to create always new and fashion conscious collection. You will discover the different types of materials and fabrics, how they are made and how to use them. You will start to learn how to hand-draw the man's body, the main male garments and how to create professional illustrations on Photoshop and technical drawings on Illustrator.

PROGRAM OF THE COURSE

- Fashion sketching

- Basics of fashion design

- How to design different types of garments

- How to create a moodboard

- Hand-coloring techniques

- Create illustrations with Photoshop

- Drawing technical drawings in Illustrator

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)
3 months (288 hours)
Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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COLLECTION DESIGN

COURSE CONTENT

This course will prepare the students to be ready to know everything that's needed to create a fashion conscious and marketable collection. You will not only learn how to draw different types of garments or croquis, but also about different fabrics and materials, and how to put them together to create amazing outfits. Through a research of the latest trends, you will be able to create a mood board to explain your concept. Then you will proceed with the study of the different shapes and volumes according to the fabrics you will use, to end up with a finished, well-presented portfolio for your collection.

PROGRAM OF THE COURSE

- Fashion sketching

- Basics of fashion design

- How to design different types of garments

- How to create a moodboard

- Hand-coloring techniques

- Create illustrations with Photoshop

- Fabrics and materials

- Collection design

- Portfolio

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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ACCESSORIES DESIGN

COURSE CONTENT

The Accessories Design Course will allow students to learn how to design bags and shoes following their creativity but keeping the practical use of the item. The focus will be on paying attention to construction and materials targeting a certain type of market. They will learn how to draw the sketches, the technical drawing in Illustrator and create digital renderings.

PROGRAM OF THE COURSE

- Handbag Categories

- Material / Workmanship

- Trend Inspiration

- Drawing Technique

- Coloration Technique

- Rendering Technique

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)
3 months (288 hours)
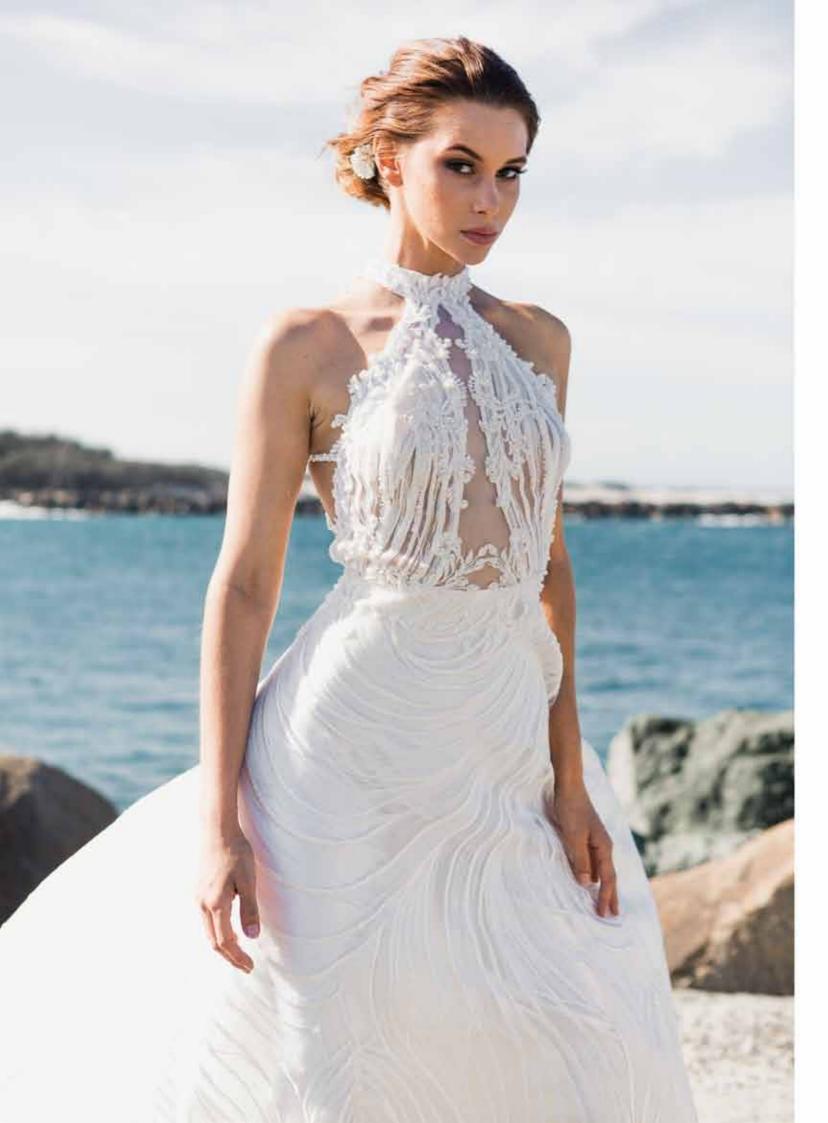Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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BRIDAL DESIGN

COURSE CONTENT

The Bridal Wedding Design Course is not only dedicated for those who want to learn how to design modern Italian Style Wedding Dresses, but also for those who want to improve their professional skills. During the course the student will acquire the ability to draw the human body, to design basic sketches, different hand-coloring techniques and how to use Photoshop to create moodboards and illustrations.The designs will be complete with every detail, jewelry, shoes and bags. This Bridal Design course is also perfect for a woman who wants to design her own wedding dress.

PROGRAM OF THE COURSE

- Fashion sketching

- Basics of fashion design

- How to create a moodboard

- Hand-coloring techniques

- Create illustrations with Photoshop

- Fabrics & materials

- Collection design

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)
3 months (288 hours)
Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+
years old.
Places are limited.

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LINGERIE & SWIMWEAR DESIGN

COURSE CONTENT

The Lingerie & Swimwear Design Course will allow the student to acquire the knowledge they need to create a collection. You will experiment with different materials and you will learn using programs such as Photoshop and Illustrator. This course will allow you to create mood boards and technical drawings at a professional level. Learn how to present and propose your designs just like how designers would when they send them off to the factories for production.

PROGRAM OF THE COURSE

- Fashion sketching

- Basics of fashion design

- How to create moodboards

- Hand-coloring techniques

- Create illustrations with Photoshop

- Fabrics & materials

- Collection design

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
4 weeks (96 hours)
2 months (142 hours)
3 months (288 hours)
Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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PHOTOSHOP & ILLUSTRATOR

COURSE CONTENT

This course will allow you to learn how to use Photoshop to create amazing illustrations and edit photos. You will learn how to use levels, how to clean up the outlines and how to color using different techniques. You will also learn how to manipulate texture to create realistic product renderings. If interested, you will also learn the basics to create professional technical drawings on Illustrator. These are very important during the production process, since that's what is requested by manufacturers.

PROGRAM OF THE COURSE

- How to clean a sketch

- Different color techniques

- Personalized brushes and stamps

- How to use textures and patterns

- How to create a mood board

- Basics of Illustrator

- Developping technical drawings on Illustrator

Schedule
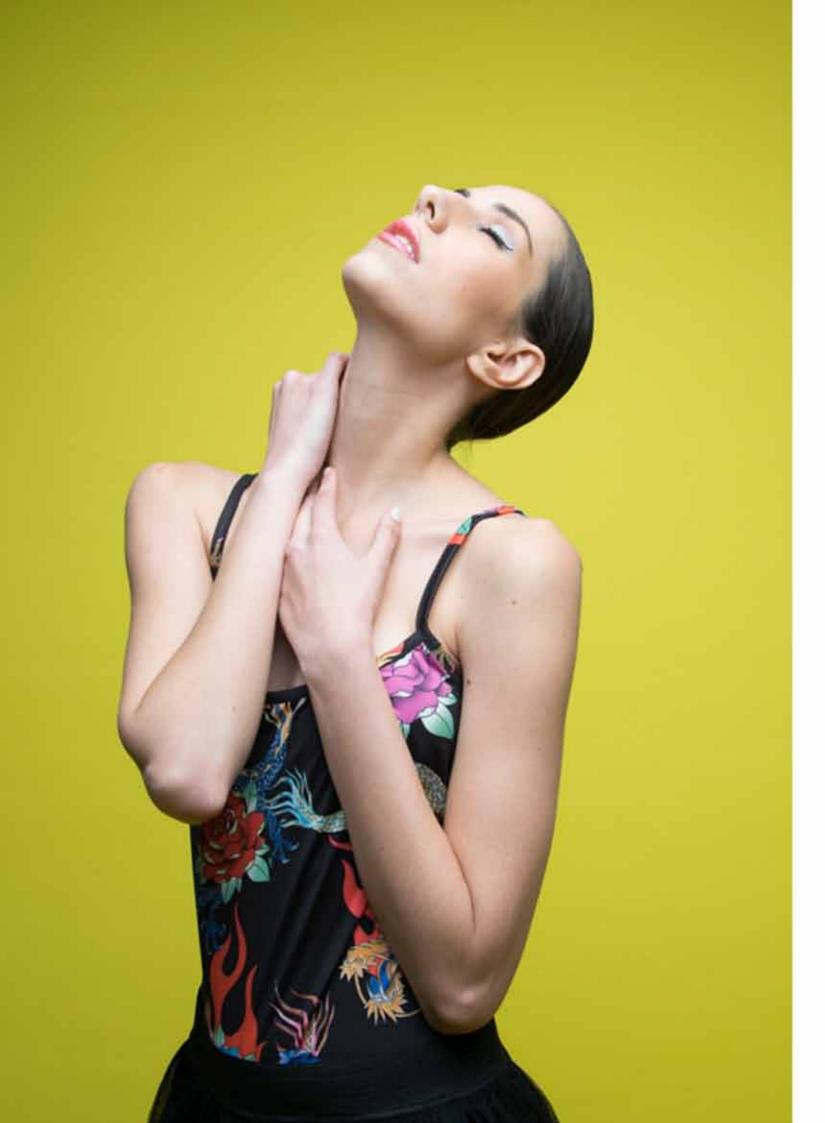Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
3 weeks (72 hours)
Part-time
3 weeks (36 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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PORTFOLIO DESIGN

COURSE CONTENT

The Fashion Portfolio Design course is designed for those who want to work for a large fashion house but does not know how to impress. If you've always dreamed of creating exclusive designs for your favorite designer this is the course for you. Two weeks of study aimed exclusively at the Maison you choose, planning and designing sketches that you can show to the company. You will develop a personal method of freehand drawing, you will study the various coloring techniques, using the computer or by hand. In addition to learning the basics of drawing and coloring, this course will give you the chance to live a little closer your dream: to create unique outfits inspired by the brand that you like.

PROGRAM OF THE COURSE

- Hand drawing techniques

- Hand coloring techniques

- Computer rendering (Photoshop)

- Analyze and develop design styles for different brands

- Development of an individual style

Schedule
Monday to Thursday
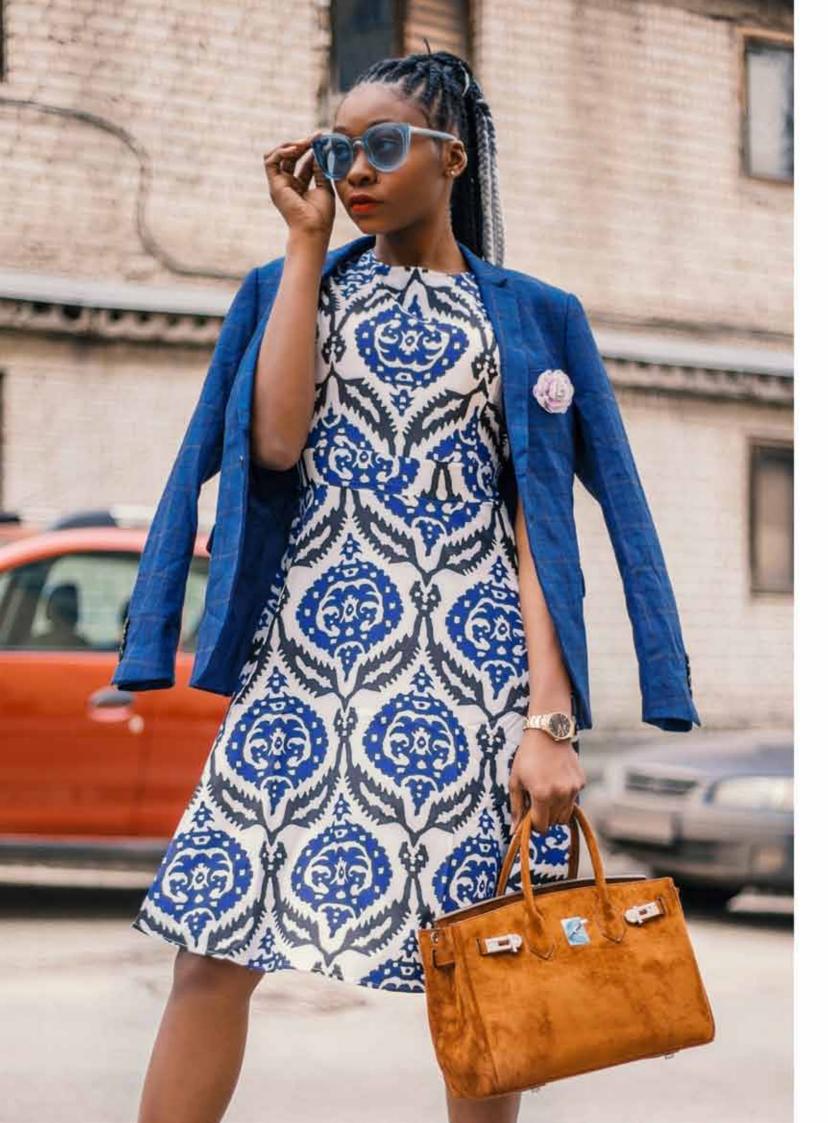9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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FASHION SKETCHING

COURSE CONTENT

The Fashion Sketching and Details Design Course allows students to go beyond their creativity to invent something new through by experimenting with details. In the professional world of fashion product design, it is sometimes the details that matter more than the design of the item itself. This course will allow students to study and understand how a garment is constructed and how its details (pockets, fastenings... etc.) are an important part of the design. You will have to research fashion products to see how some details are complement to their functionality, what kind of workmanship and materials are required, and to discover the infinite options you have to transform a basic garment into an unique piece.

PROGRAM OF THE COURSE

- Basics of fashion sketching

- Garments construction

- Designing details

- Researching different types of finishings

- Basics of Photoshop

- Developping your own style

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
Part-time
4 weeks (48 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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TREND FORECASTING

COURSE CONTENT

In the Trend Fashion Forecasting course, students to learn how to plan a product in relation to current trends. From the colour of the fabric to the silhouettes and the target. The student will learn how to analyze current and future trends by collecting information through the internet and specialized magazine and books, trade fairs when possible, and will realize mood boards on Photoshop and written briefs, and will be able to tell and demonstrate their own interpretations of a theme and/or trend.

PROGRAM OF THE COURSE

- Color Keywords & Atmosphere

- Color & Product Moodboard

- Lingerie Trends Moodbard

- Wedding Dress Trends Analysis

- Trend Color Analysis

- Seasonal trends - fabrics and patterns

- Fabric reasearch

- Complete season trend analysis

- Personal concept creation

- Virtual restyling

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
3 weeks (72 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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STYLING COURSES

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Campus

PERSONAL STYLING

COURSE CONTENT

This Personal Fashion Styling Course, will allow students to develop the sense of stylizing fashion with great taste. Fashion stylists must always keep in mind that they have to consider a number of factors: how to match clothes to flatter all types of sizes and body shapes, how to wear appropriate clothes pending on time, place and situation. The course includes exercises on mixing and matching for new ways to dress yourself, analyzing street fashion, coordinating an outfit under a budget and more. You will have to discover all sorts of shops and stores in Milan.

PROGRAM OF THE COURSE

- Body shapes

- Face shapes

- Color theory

- Styling for a specific occasion

- Styling for each age

- Personal Styling Analysis

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
1 weeks (24 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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WOMEN FASHION STYLING

COURSE CONTENT

The first week of this course is focused on personal styling. You will learn how to recognize body, face shapes and the basics of color theory. You will develop a sense of style from different points of view in a more international way, researching and analysing new trends. Also you will learn how many different style exists all over the world, looking at fashion from worldwide. Also, you will learn how to use Adobe Photoshop, mixing and matching clothing items and also creating new pieces using digital tools. You will simulate a work for a fashion magazine and the development of a concept for a fashion photo shooting.

PROGRAM OF THE COURSE

- Face and body shapes

- Colory theory

- Style Identification

- Styling for each occasion

- Style different ages

- Trend Analysis

- Editorial styling

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
2 weeks (48 hours)
3 weeks (72 hours)
Part-time
3 weeks (36 hours)
morning or afternoon

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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MEN FASHION STYLING

COURSE CONTENT

The Men Fashion Styling course will allow students to develop the sense of styling fashion with an Italian taste. This course will give to students a complete glossary of men's clothing to obtain a general view on the men's fashion world and then it goes deeper with descriptions of men's fashion icons and style identification to give our students an excellent preparation. Students of this course must always keep in mind that they have to consider a number of factors, like different body shapes, different faces, dress code, situations, fabrics and more.

PROGRAM OF THE COURSE

- Face and body shapes

- Colory theory

- Style Identification

- Men's garments glossary

- Styling for each occasion

- Types of suits

- Matching the fabrics

- Men fashion icons

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
1 week (24 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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FASHION SHOOTING MODULE

COURSE CONTENT

During the Fashion Styling + Shooting Module course, you will not only learn the basics of personal and editorial styling, but you will also be able to put into practice what you just learned. The last week will be dedicated to the organization of a real fashion shooting. You will have to create 4 looks using the clothes and accessories provided by our wardrobe or brought fro home, research props for the set, choose the theme and make up. You will then talk to the photographer and make up artist to discuss about your ideas. The last day is when the magic finally happens! You will direct you own fashion shooting in a professional studio. You will be able to use the pictures selected from the shooting for your own portfolio.

PROGRAM OF THE COURSE

- Face and body shapes

- Colory theory

- Style Identification

- Styling for each occasion

- Style different ages

- Trend Analysis

- Editorial styling

- Fashion shooting

Schedule
Monday to Thursday
9.30 - 12.30
13.45 - 16-45
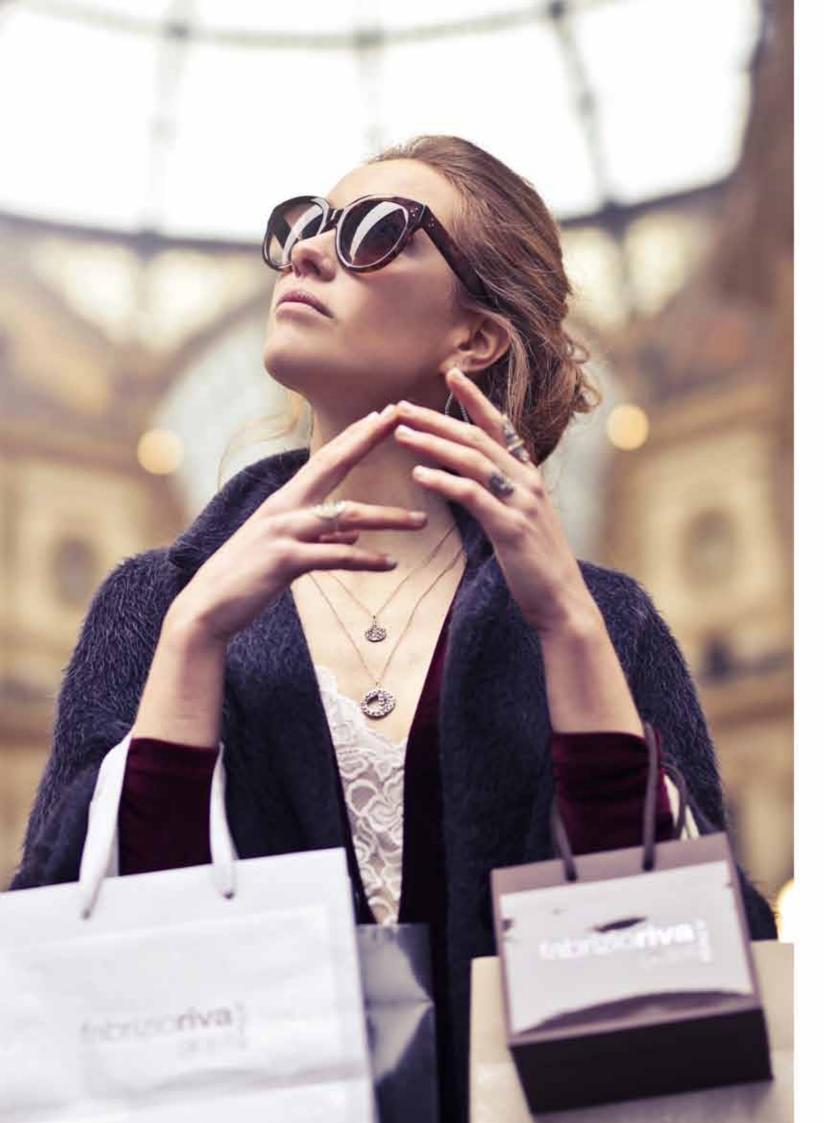
Duration
Full-time
3 weeks (72 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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SPECIAL COURSES

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ONE DAY PERSONAL STYLING

COURSE CONTENT

Are you in Milan for a vacation or a business trip and you would like to improve your style? Then the One-Day Personal Styling course is the right choice for you. During this day you will be able to discover what's your body or face shape, what works better for your body type and what to avoid. You will also learn the basics of color theory and discover what color palette better suits your skin, hair and eye colors. This intensive one-day course will focus on what is the best style for you pending on your lifestyle or your job, or for the career you aspire to. Discover how style can influence your career and personal life!

PROGRAM OF THE COURSE

- Body shape – Face shape

- Colors in fashion

- Your colors

- Identify which items fits to your body

- Your face your accessories

- Be-Chic -The Sense of Style - ways to be Stylish

- Breaking fashion rules

- Fashion Errors

- Style identification

- Discovering Fabrics

- Discovering Shoes

- What kind of Shoes wear with

Schedule
Monday to Friday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
1 day (6 hours)

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

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FASHION WEEK EXPERIENCE

COURSE CONTENT

The Fashion Week Experience give you the opportunity not only to expand your knowledge of fashion, but also to enjoy the magical atmosphere of the Fashion Capital of Italy during one of the most exciting weeks of the year. This 2-week intensive styling course will be divided in two modules. The first week will focus on personal styling: you will learn body and face shapes, colory theory and style identification. The second week will focus on editorial styling: you will learn how to prepare for a fashion photo shooting. You will create a look using the clothes and items from our wardrobe or using your own. The last day you will direct your own shooting in a professional studio, with a photographer and a model. During this special week, you will be able to take part to exclusive events and exhibitions and to take part in fashion shows where possible.

PROGRAM OF THE COURSE

WEEK 1 - PERSONAL STYLING

- Body & face shapes

- Color theory

- Style Identification

- Personal analysis

WEEK 2 - MEDIA EDITORIAL STYLING

- Brief history of Fashion and Fashion Styling

- What to expect from the job

- Different branches of Styling

- Researching your field - Where to find inspiration

- The key person / Company / Agency of Fashion

- How to prepare for a shooting

- Fashion photo shooting

Schedule
Monday to Friday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
1 week (30 hours)

Language
English

Requirements
Students must be 18+ years old.
Places are limited.

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MEDIA EDITORIAL STYLING

COURSE CONTENT

This course is the first step to take into the Fashion Editorial world, where we give you an introduction of what been a stylist mean, an inside of the working life of a fashion Stylist and the qualities that a stylist should have.This contemporary course explain in detail the perks of the Fashion environment and how to prepare, present yourself and communicate within the Fashion Industry. A Fashion Stylist is a consultant who selects the clothing for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures. It is different from an image consultant or a color consultant.

PROGRAM OF THE COURSE

- Brief history of Fashion and Fashion Styling

- What to expect from the job

- Different branches of Styling

- Visual Knowledge

- Researching your field - Where to find inspiration

- The key person / Company / Agency of Fashion

- Discover differents styles

- Editorial insights - Who are you working for

- Your way in as a freelancer

- How to prepare for a shooting

- Methods to follow

- Creating work portfolio

- Realization of your shooting

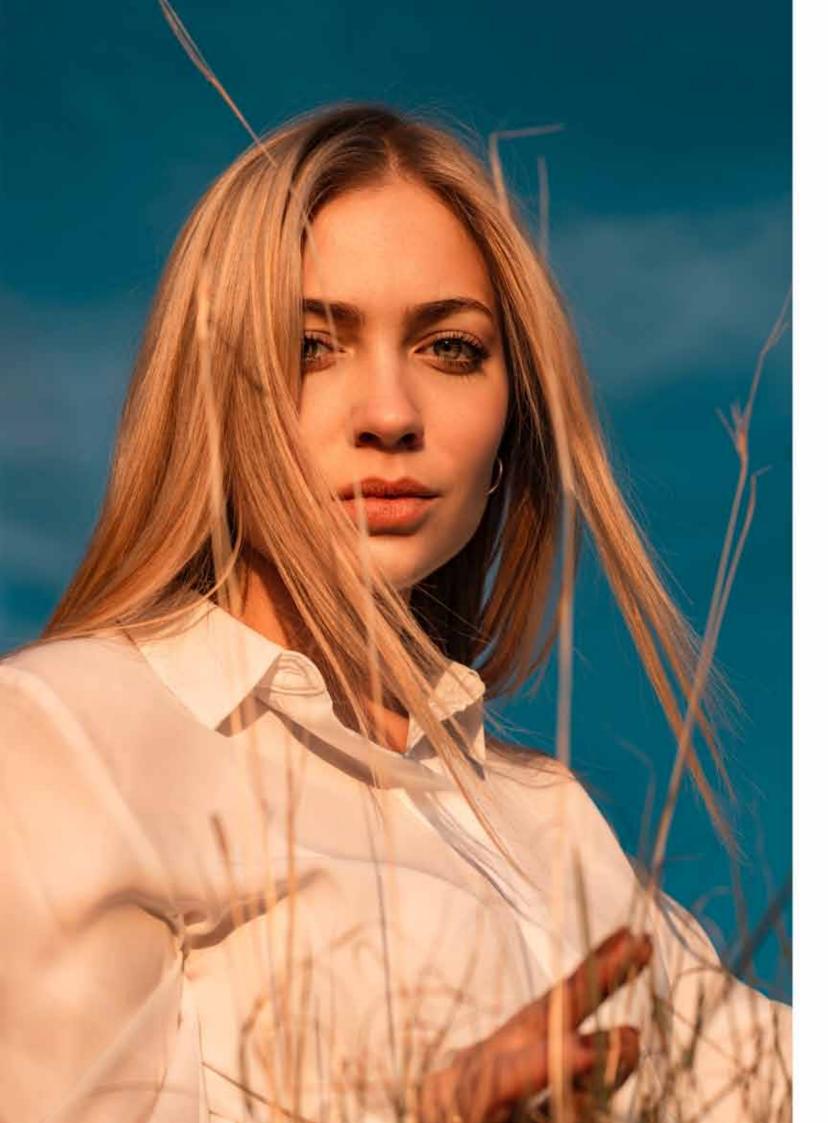### Schedule
Monday to Friday
9.30 - 12.30
13.45 - 16-45

Duration
Full-time
1 week (30 hours)

Language
English

Requirements
Students must be 18+ years old.
Places are limited.

SUMMER COURSES

COURSE CONTENT

During the summer courses, from June to July, it is possible to attend all the short courses available. If you are thinking to enroll into a fashion university but you are not sure if it's the path for you, you want to learn the basics or simply fashion is your passion and you would like to do something related to it during your summer vacation, this is the perfect choice for you! You will be able to enjoy the city and meet new friends from all over the world.

COURSES AVAILABLE

- WOMEN'S WEAR DESIGN

- MEN'S WEAR DESIGN

- BRIDAL DESIGN

- LINGERIE & SWIMWEAR DESIGN

- PHOTOSHOP & ILLUSTRATOR

- WOMEN FASHION STYLING

- MEN FASHION STYLING

- FASHION ILLUSTRATION

- FASHION PORTFOLIO

Schedule
Monday to Friday
9.30 - 12.30
13.45 - 16-45

Duration
It may vary pending on the course chosen

When
June/July

Language
English/Italian/Spanish

Requirements
Students must be 18+ years old.
Places are limited.

MFC
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