# Milan Fashion Campus 

## Body Face \& Style <br> Analysis

Body Types




Triangular


Diamond


Reversed
Triangle


Heart

## Solutions

| Hourglass | Triangle | Inverted Triangle | Rectangle | Oval |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Shoulders and hips the same width and narrow | Hips wider than shoulders and the waist | Shoulders wider than hips and walst | Shoulders hips and walst is the same width | Waist wider than your shoulders and hips |
| For the better look... |  |  |  |  |
| The ideal proportion | Give more attention on the shoulder than hips | Give more attention on the hips than shoulder | Make it more feminine body put a curve on the waist | Have a cut that does not emphasize the waist such as emperor line cut |

## Analysis of the Figure

Fill in the following spaces which your friend fits under.
Name: $\qquad$ Size (Indicative):
O 38 O 40 O 42 O 440
Height: $\qquad$ Weight. $\qquad$ 46 O 48 O 50 O 52 O 54 O 56
Mood:
Status:
Age:
Lifestyle:

## Face:

O Triangular
O Squared
O Rectangular
O Oval
O Oblong
O Round
O Heart
O Reversed Triangle
O Diamond
Horizontal figure:
O Hourglass
O Triangular
O Reversed Triangle
O Rectangular
O Diamond
O Oval
Vertical figure:
O Ideal
O Long torso
O Short torso
O Long legs
O Short legs

## Neck:

O Regular
O Long
O Large
O Short
O Double chin

Shoulders:
O Regular
O Drooping
O Squared

## Bust:

O Regular
O Large
O Small

## Arms:

O Regular
O Large
O Thin

Waist:
O Regular
O Large
O Small

Belly:
O Regular
O Big
O Concave

## Back:

O Regular
O Bent
O Flat
O Concave

## Feet:

O Regular
O Large
O Thin
O Flat

Paste body icon here

1. What is her typical week like?

How much time does she dedicate to the following activities?
2. What kind of clothes does she usually wear during a typical week?
3. How would you describe her current style?

Sophisticated, chic and elegant
4. Does she always get the same style of clothing and accessories? If she changes, how often does she change?
5. In which of the following styles of clothing does she feel more comfortable in? Why?
6. Does she consider shopping a pleasure or a necessity?
7. Does she buy clothes and accessories on impulse or does she prefer to plan her purchases?
8. Does she have one or more favorites brands?
9. What are her favorite fabrics for the season?
10. What are her favorite colors for the season?

Defects to be corrected:
$\square$
Points to emphasize:
$\square$
Image Stragety, Suggestions:
$\square$

