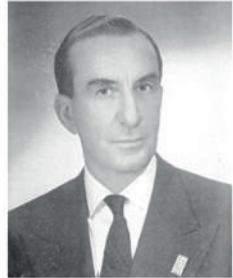


EMILIO PUCCI



was a Florentine Italian fashion designer and politician. He and his eponymous company are synonymous with geometric prints in a kaleidoscope of colors. Initially he used his knowledge of stretch fabrics to produce a swimwear line in 1949, but soon moved onto other items such as brightly coloured, boldly patterned silk scarves. Use the designs in blouses and then a popular line of wrinkle-free printed silk dresses. During the period of 1950s and 1960s, Pucci was a perfect transition example between luxurious couture and ready-to-wear in Europe and the North America.

Emilio Pucci



ETRO



Gimmo Etro - Founder



Etro is an Italian fashion house founded in 1968. The label remains a family business, Etro was founded in 1968 by Gerolamo "Gimmo" Etro as a textile design company.

The company is best known for its paisley patterned designs, which it began producing in 1981. The most iconic Etro men's pieces are its paisley cashmere items. Other pieces have included "cooked" shirts, where the pieces are dyed with berries or other food-stuffs in order to produce their intended designs.

The womenswear line was launched in 1991.[29] For the Spring - Summer 2016 womenswear collection presented in Milan, Angelo Flaccavento wrote that it "showed off the savoir-faire of her ateliers", using a ballerina-lingerie theme.

ETRO



Veronica Kean

FENDI



is an Italian luxury fashion house, Founded in 1925 in Rome, Fendi is renowned for its fur and fur accessories. The house of Fendi was launched in 1925 by Adele and Edoardo Fendi as a fur and leather shop in Via del Plebiscito, Rome.

v Karl Lagerfeld joined Fendi in 1965 and became the Creative Director for Fur and also for Women Ready-to-Wear (launched in 1977). Silvia Venturini Fendi, daughter of Anna, joined in 1994 and is the Creative Director for Accessories and Men's lines. Since 2001, Fendi became a multinational luxury fashion brand and member of LVMH group.



Silvia

Karl



GUCCI



GUCCI

Guccio Gucci



is an Italian luxury brand of fashion and leather goods, part of the Gucci Group, which is owned by the French holding company Kering. Gucci was founded by Guccio Gucci in Florence in 1921.

Together with three of his sons, Aldo Gucci (1905-1990), Vasco Gucci (1907-1975), and Rodolfo Gucci (1912-1983), Gucci expanded the company to include stores in Milan and Rome as well as additional shops in Florence.

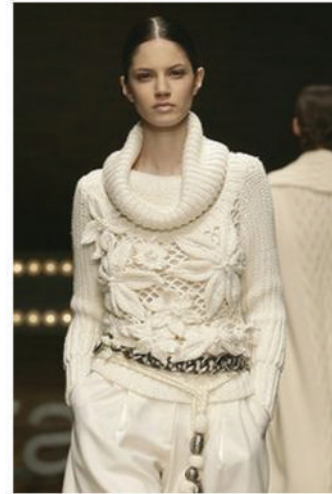
Gucci's stores featured such finely crafted leather accessories as handbags, shoes, and his iconic ornamented loafer as well as silks and knitwear in a signature pattern.

The company made handbags of cotton canvas rather than leather during World War II as a result of material shortages. The canvas, however, was distinguished by a signature double-G symbol combined with prominent red and green bands.

Alessandro Michele



LAURA BIAGIOTTI

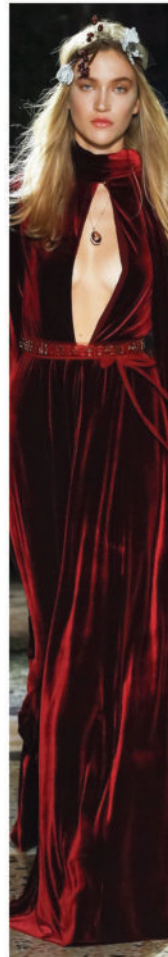


Laura Biagiotti



In 1972 was her first pret-a-porter collection with which it immediately imposes on those characteristics that will remain constant in all its subsequent achievements: culture and research that puts in every creation, the choice of fabrics, the quality of the Workmanship and especially the feminine silhouette style. For the fashionable research and recovery of fine materials, New York Time marks the rewarding title of "Queen of Cashmere" The House of Biagiotti is now listed among the largest fashion houses in Italy, expansion of products including accessories and watches. was the first Italian designer to present a collection in China in April 1988

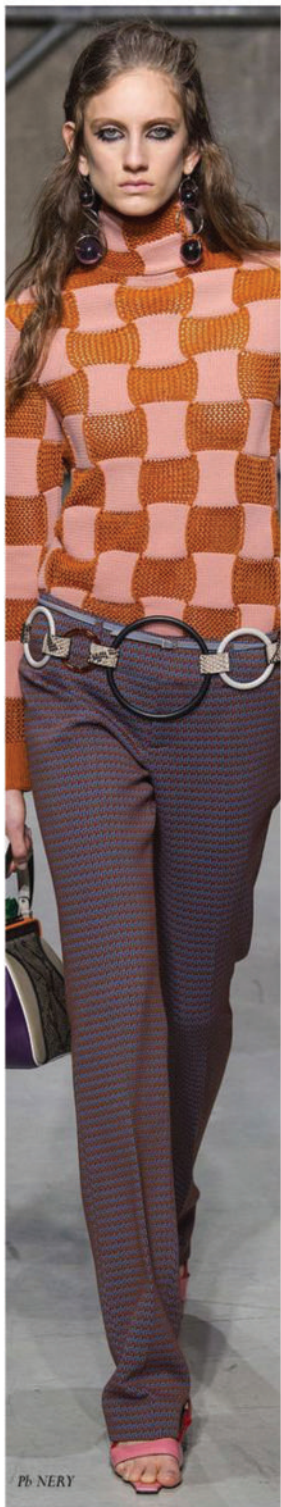
LUISA BECCARIA



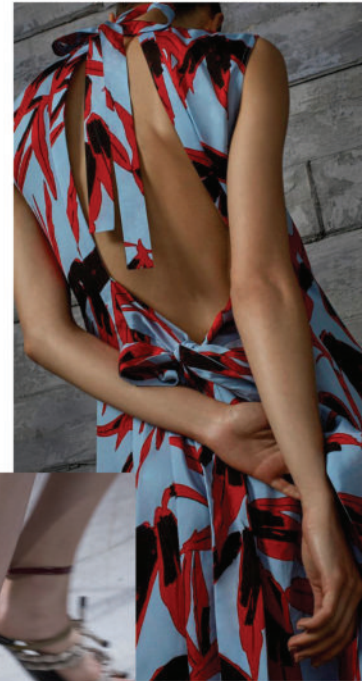
Luisa Beccaria

Luisa Beccaria is considered the “The Apotheosis of Romance”, her dresses tell a fairytale story between pastel colors that goes to passion red, lace, flowers and chiffon. She started planning and producing her own fashion shows at age of 20, in gallery arts, she describes her style as Neo-Romantic and pre-Raphaelite. Hollywood loves her dresses for the red carpet. In 1984 opens her first store in Milan





MARNI



Consuelo Castiglioni



Francesco Risso



is an Italian luxury fashion label founded by Consuelo Castiglioni in 1994. Castiglioni was the label's designer from 1994 to 2017. The current designer is Francesco Risso

Marni's aesthetic of "European-inflected bohemianism" Other Marni hallmarks include juxtapositions of texture; colorblocking; a palette focused on gray, beige, and blue, in which bright colors are interspersed; and unusual shapes, such as bell hemlines, gathering, asymmetry, and large volumes.

The fashion line started in 1994, when Castiglioni became known for her contributions to the design of fur. Her fashion line, named after her sister Marni, grew as her customers needed something to wear under or with their fur.

MISSONI

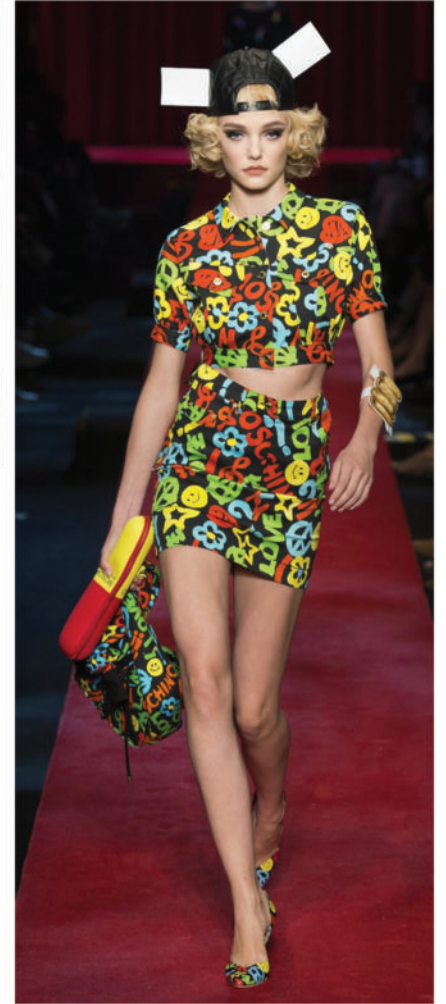
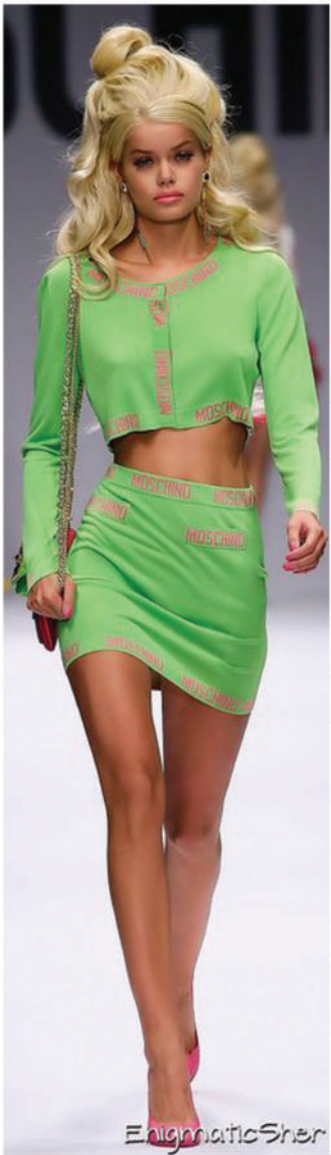


Angela Missoni



is a high-end Italian fashion house known for its colorful knitwear designs. The company was founded by Ottavio ("Tai") and Rosita Missoni in 1953. Missoni reached the peak of its influence in the fashion world in the early 1970s (though has since been the subject of revivals in interest as new generations of fashion writers discovered the appeal of its core knitwear). Rosita Missoni lost interest in fashion in the 1990s and was succeeded by her daughter Angela in 1998 while Rosita took over Missoni Home.

MOSCHINO



Jeremy Scott

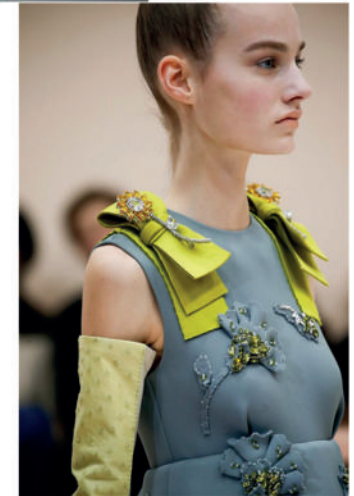


The brand was originally created in 1983 by the late Franco Moschino (1950–1994). Moschino and his fashion label became famous for his innovative, colorful – sometimes eccentric – designs, for his love of fairies, for his criticisms of the fashion industry and for his social awareness campaigns in the early 1990s.

The brand has been part of the Aeffe fashion group since 1999.

In October 2013, Jeremy Scott became Moschino's creative director, showing his first Moschino collection in Fall 2014.

PRADA



Miuccia Prada



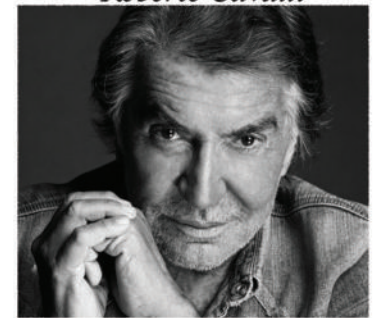
is an Italian luxury fashion house, specializing in leather handbags, travel accessories, shoes, ready-to-wear, perfumes and other fashion accessories, founded in 1913 by Mario Prada.

Miuccia was allowed time to implement her creativity in the company's designs. She would go on to incorporate her ideas into the house of Prada that would change it. Prada's originality made it one of the most influential fashion houses,^[4] and the brand became a premium status symbol in the 1990s.

ROBERTO CAVALLI



Roberto Cavalli



is an Italian fashion designer and inventor from Florence. He is known for exotic prints and for creating the sand-blasted look for jeans. fashion house Roberto Cavalli sells luxury clothing, perfume and leather accessories. In the early 1970s, he invented and patented a printing procedure on leather, and started creating patchworks of different materials.

at age 32, he presented his first namesake collection at the Salon for Prêt-à-Porter in Paris. In the 90s the brand became really popular and now has several brands and sells all over the world.

SALVATORE FERRAGAMO



Salvatore Ferragamo

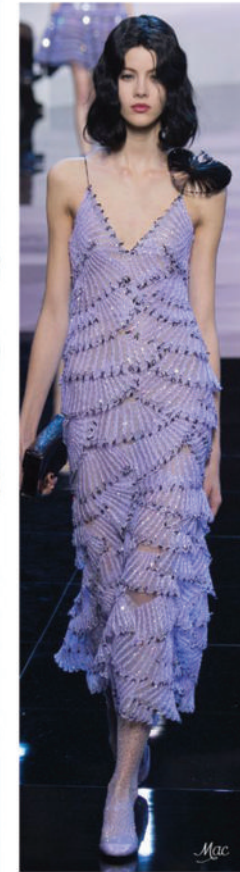
He began to fashion shoes for the wealthiest and most powerful women of the century, Salvatore Ferragamo died in 1960 at the age of 62, but his name lives on as an international company, which has expanded its operations to include luxury shoes, bags, eyewear, silk accessories, watches, perfumes and a ready-to-wear clothing line.

Ferragamo was always recognized as a visionary, and his designs ranged from the strikingly bizarre objet d'art to the traditionally elegant, often serving as the main inspiration to other footwear designers of his time and beyond. The company is currently owned by the Ferragamo family, Salvatore's widow Wanda, five children, 23 grandchildren and other relatives.

Salvatore Ferragamo



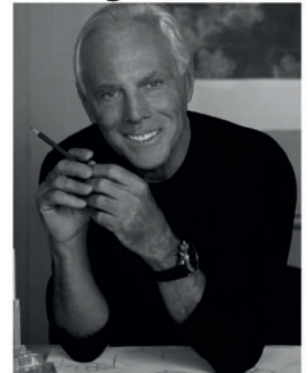
GIORGIO ARMANI



is an Italian fashion designer, he is known today for his clean, tailored lines. He formed his company, Armani, in 1975, and by 2001 was acclaimed as the most successful designer that Italy has produced.

After his stint in the armed forces, Armani found a job as a window dresser at La Rinascente, a department store in Milan in 1957. He went on to become a seller for the menswear department, in which capacity he gained valuable experience in the marketing aspect of the fashion industry. on July 24, 1975 he founded Giorgio Armani S.p.A. in Milan, with his friend Galeotti.

Giorgio Armani



VERSACE



Gianni Versace



is an Italian luxury fashion company and trade name founded by Gianni Versace in 1978.

The Versace brand is known for having flashy prints and bright colors.

In 1994 the brand gained widespread international coverage due to the "Black Versace dress of Elizabeth Hurley", referred to at the time as "that dress"

Versace was often described as the "Rock n' Roll designer" because they designed for many famous clients, including Elton John, Michael Jackson, and Shenki Versace. Versace designed the stage costumes and album cover costumes for Elton John in 1992.

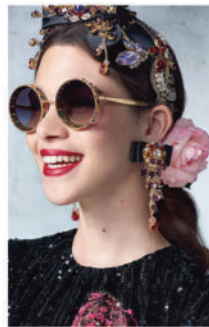
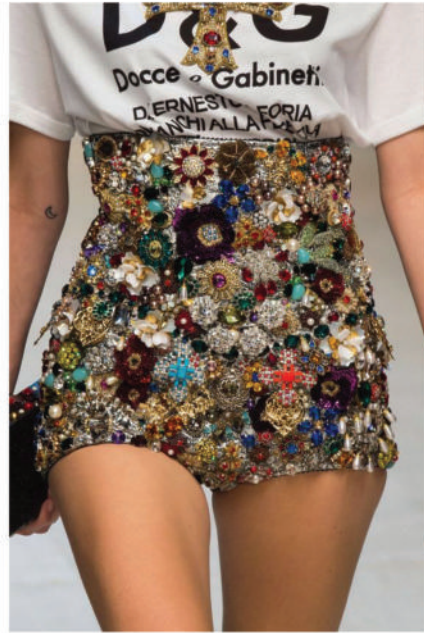
Versace has also designed clothing for the Princess of Wales and Princess Caroline of Monaco.

After the murder of Gianni Versace in 1997, his sister Donatella Versace, formerly vice-president, took over as creative director.

Donatella Versace



DOLCE & GABBANA



Domenico Dolce & Stefano Gabbana



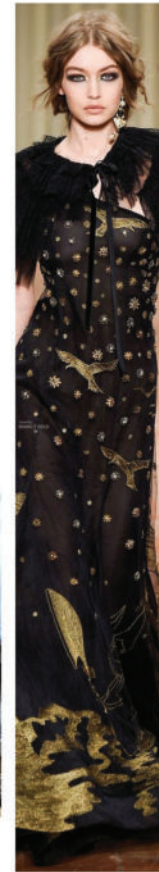
Is a luxury Italian fashion house founded in 1985 in Legnano by Italian designers Domenico Dolce and Stefano Gabbana.

The two met in Milan in 1980 and designed for the same fashion house.

In 1982 they established a designer consulting studio;

They presented their first women's collection in 1985 in Milan, where a year later their store would open its doors. after the 4th collection they start to make an impact in the Italian market, the collection was inspired in the Sicilian women and Italian cinema and from that moment that their strength point in the 90s they start to embellish corsets with stones and we can see it in the runway today.

ALBERTA FERRETTI



Is an Italian fashion designer and dressmaker. In 1968, Alberta Ferretti opened her first boutique.

She designed a first collection in 1973 and co-founded Aeffe S.p.A

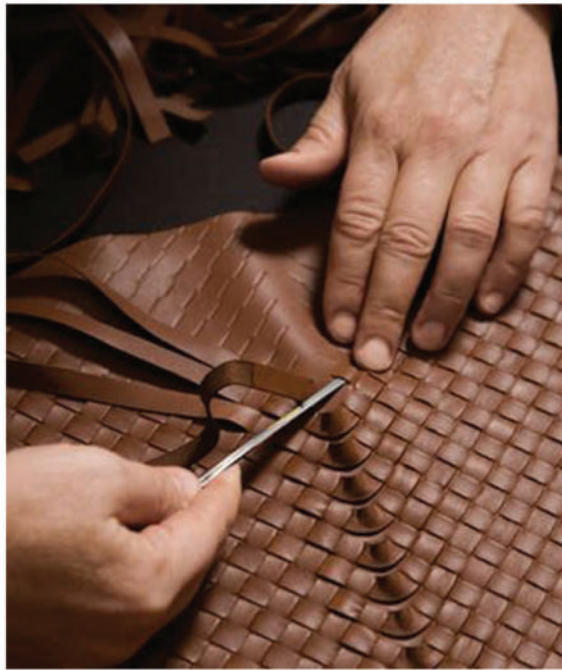
Ferretti is known for her designs featuring twisting, tucking, and draping techniques. Her style employs a subtle layered look, sometimes showing a hint of hand-beaded gauze which extends slightly beneath the hem of a wool dress.

The erotic qualities of the chiffon and jersey fashions she introduced for her spring 2008 fashion collection is evident in the look of her dresses. Many of them are cut high in the front and draped low in the back. Her target customer is the cocktail crowd. Specifically the dresses are party frocks, above the knee, and enhanced by rhinestone rosettes and armour-like chain mail.

Alberta Ferretti



BOTTEGA VENETA



is an Italian luxury goods and high fashion brand house best known for its leather goods which are sold worldwide and its men's and women's ready-to-wear.

In 2001, Bottega Veneta was purchased by Gucci Group, and is now a part of the French multinational group Kering.

The company developed a distinctive leather weave design, called intrecciato,

Intrecciato was the starting point for Bottega Veneta's evolution, and continues to be one of the most recognizable elements of the brand.

In February 2001, the struggling company was acquired by Gucci Group for \$156 million.

Tom Ford, then Gucci Group's Creative Director, hired Tomas Maier, who had previously worked at Sonia Rykiel and Hermès,

as Bottega Veneta's Creative Director in June of that year.

Bottega Veneta presented its first women's ready-to-wear runway show in February 2005 and its first men's runway show in June 2006.

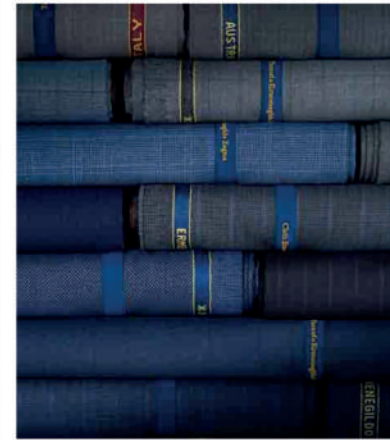
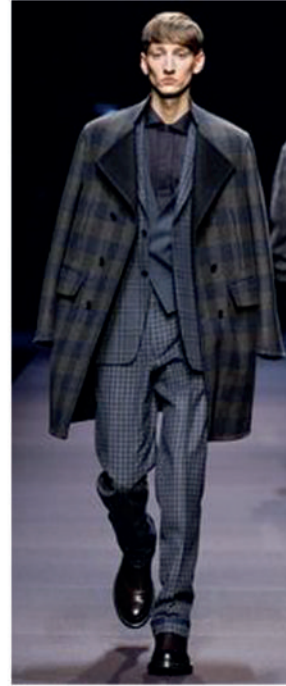
In April 2006, the company launched its first jewelry line and branched out into interiors and furniture design.

Tomas Maier



**BOTTEGA
VENETA**

ERMENEGILDO ZEGNA



Alessandro Sartori

is an Italian luxury fashion house that makes men's clothing and accessories. Founded in 1910 when Ermenegildo bought his father's textile looms, it is now managed by the fourth generation of the Zegna family and remains in family ownership. Zegna quickly gained a reputation for producing fine quality fabrics for suits, and by the end of the 1930s, the wool mill employed 1,000 workers. As one of the biggest global producers of fine fabrics, Zegna has been active in promoting improvements in wool production around the world. Zegna is the largest menswear brand in the world by revenue. Alessandro Sartori oversees creative direction for all departments of the brand..

